



PRESS RELEASE

JULY 2023

OpenStudios.Joburg partners with WOMAD

OpenStudios.Joburg and the META foundation is proud to have been invited to participate in the Johannesburg leg of the 2023 WOMAD Festival. The festival will run from 6 – 8 October and will be located within the Market Theatre Precinct.

Founded by Peter Gabriel, The WOMAD (the “World of Music, Arts & Dance”) experience has been successfully hosted in over 30 countries and to an audience of millions. It is one of the longest and most respected cultural festivals in the world and in 2022 celebrated 40 years of existence. OpenStudios.Joburg is a festival that celebrates the visual arts talent located with the CDB of Johannesburg. As such, the festival will bring selected 69 the themes of this year’s festival, connecting and extrapolating the music visually. We will aim to provide festival audiences with a multisensory experience that is both memorable and immersive while introducing local visual artists to new audiences.

Music and visual arts have long been intertwined, and the collaboration between the two provides a powerful artistic synergy. The visual arts complement and enhance the musical performances, providing a unique and cohesive theme to the festival.

ABOUT THE META FOUNDATION

The META foundation is a not-for-profit established by Sara Hallatt and David Mayers that offers a dynamic visual arts programme for artists based at Johannesburg’s creative landmark building August House studios. The META foundation works across three

primary pillars: collaborating with ARTISTS, instigating projects and developing best practices around the creation of ARTWORKS, and, hosting exhibitions, art practice-focused workshops and art commissions, while through its activities the META foundation inspires diverse AUDIENCES & Collectors to meet artists who work across mediums. The META foundation founded OpenStudios.joburg in 2021.

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